# Premium Storage Portfolio

2180

Two Properties – Dallas-Fort Worth and Houston MSA

1187STORAGE.COM

PREMIUM STORAGE (817) 477 - 6066



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- Must not, unless specifically authorized in writing to do so by the party, disclose:
  - that the owner will accept a price less than the written asking price;
  - · that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
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Sales Agent/Associate's Name	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials

\*\* A Karr-Cunningham Storage Team Confidentiality / Registration Agreement must be executed by the prospective purchaser before the Offering Memorandum and back-up documentation can be viewed, and also before an offer submitted by a prospective purchaser will be considered.

\*\* All property tours / visits must be scheduled through the Karr-Cunningham Storage Team.

\*\* Prospective purchasers are strongly encouraged to have been present on a formal property tour before submitting an offer.

\*\* Contact with on-site management and/or ownership is strictly prohibited. Please contact the Karr-Cunningham Storage Team with any questions.



## EXCLUSIVELY LISTED BY

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KARR-CUNNINGHAM STORAGE TEAM



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### SECTION 1

# Portfolio Executive Summary

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# PORTFOLIO OFFERING SUMMARY

# Premium Storage Portfolio

# offering price \$4,820,000

### TOTAL RENTABLE-SQUARE FEET

### TOTAL NUMBER OF UNITS

345

6	4	,	4	2	1
		-			

END YEAR-ONE	
(M&M ADJUSTED)	<b>PRO FORMA</b>
6.31%	8.62%
\$514,678	\$655,924
\$304,004	\$415,347
	Apx. 4.86 Acres
	Seven
	\$74.82
	93.19%
	81.12%
	(M&M ADJUSTED) 6.31% \$514,678

# PORTFOLIO PROPOSED FINANCING

PROPERTY(S)	Premium Storage Portfolio
ADDRESS(S)	Two Properties – Dallas-Fort Worth and Houston MSA
	BANK / CREDIT UNION
Proposed Term	5 - 7 Year Terms
NOI (Year One)	\$304,004
Origination Fee	50-100 bps
Current Rate	7.0-7.75%
Amortization	25 - Year
Reserves	TBD
Exit Fee	None
Recourse	Yes
Prepayment	Step-Down/Open

# FINANCING CONTACTS

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We leverage our prominent capital market relationships with commercial banks, life insurance companies, CMBS, private and public debt/equity funds, Fannie Mae, Freddie Mac and HUD to provide our clients with the greatest range of financing options.

Our dedicated, knowledgeable experts understand the challenges of financing and work tirelessly to resolve all potential issues for the benefit of our clients.

## Portfolio Investment Overview

Marcus & Millichap is pleased to exclusively offer for sale the Premium Storage Portfolio. The offering consists of two properties located in Dallas-Fort Worth and Houston Texas. In total, the facilities contain 64,421 rentable-square-feet of storage space divided among 345 units. Acquisition of the portfolio could provide a new owner with an opportunity to capture economies-of-scale in a thriving Texas economy. Texas continues to attract investors searching for reliable yield and capital appreciation within an otherwise highly volatile global market. To that end, a new operator will likely be drawn to the portfolio's many physical attributes – attributes like garage-style roll up doors, 24-hour video surveillance cameras, personalized keypad gated entry, and perimeter fencing and lighting – the cumulative presence of which are typically found in "Class A", institutional-grade storage facilities.

Each of the two facilities are operated remotely from Dallas, Texas. Because of this, most tenant transactions are handled through a kiosk, over the telephone, or through the properties' websites. The owner's decision to operate the facilities remotely is representative of a growing national trend that has become significantly more commonplace within the past twelve months. Implementing a remotely managed operational strategy has clearly proven beneficial because, as of July 30, 2023, the average physical and economic occupancy rate between the two Premium Storage facilities has risen to 93 percent and 81 percent, respectively. Additionally, since being acquired, property revenues continue to grow incrementally year-over-year.

Offered for \$4,820,000, a new investor will be purchasing the stabilized portfolio for a 6.31 percent end year one (broker-adjusted) cap rate. However, when the facilities' past performance is contextualized against the backdrop of attractive demographic profiles, stable competitive landscapes, and growing population bases, the opportunity to create future value via revenue gains becomes readily apparent not only at the portfolio level, but also when each property is evaluated individually. It should also be noted that approximately 47 percent of the portfolio's total rentable square footage is dedicated to covered boat/RV parking. This disproportionately large ratio is particularly attractive given the recent, unprecedented lifestyle changes Americans made in response to the Covid-19 pandemic. For example, boat/RV sales have increased substantially compared to pre-pandemic levels, development of recreational real estate dedicated exclusively to boat/RV owners has never been higher, and as of March 2023, the average physical occupancy rate of a boat/RV storage facility in Texas exceeds 90 percent. To that end, conversion of the uncovered parking spaces (approximately 46 spaces) into covered parking is a value-creation opportunity likely warranting serious contemplation, but no assumptions to that effect have been made in the pro-forma operating statement. Additionally, rental rates at the two facilities are on average 22 percent lower than the market rates. Significant value could be realized if a new operator were to increase rental rates ten percent while remaining below the market average. Be that as it may, the combination of a highly resilient income stream and upside potential renders acquisition of the Premium Storage Portfolio a uniquely desirable proposition.

# Investment Highlights

- 93% Physical Occupancy / 81% Economic Occupancy Stabilized Cash Flow
- \$74.82 per Rentable Square Foot
- Attractive Submarket Fundamentals with High Population Growth Rates
- 8.62% Pro Forma Cap Rate
- Rental Rates 22% Below Submarket Averages
- Ability to Achieve Scale in the Highly Desirable Texas Market
- Opportunity to Convert 46 Uncovered Parking Spaces to Covered Parking



**10** | EXECUTIVE SUMMARY

# **Portfolio Executive Summary** // PORTFOLIO MAP

#### Lewisville Frisco Allen Sulphur Springs Atlanta Greenville Carrollton . Richardson Irving Weatherford Dallas 💿 Fort Worth Arlington Premium Storage - Mansfield 45 175 355 Marshall 5 Shre 20 Longview Waxahachie Tyler Cleburne nenville Henderson Carthage Corsicana Jacksonville 35 Rusk Center ne N Palestine Nacogdoches Waco Gatesville Lufkin Crockett Marlin Fort Cavazos Killeen Belton mpasas Jasper Cameron Bryan rnet Huntsville Livinaston Georgetown College 45 Station **Round Rock** Lance Conroe Rosier Austin Unit 287 Brenham The Woodlands (90) Beaumont Liberty 290 69 San Marcos Lockhart Houston rt Arthu Houston Premium Storage 10 v Braunfels 90 Pasadena Pearland ertz Seguin Sugar Land Gonzales 150

### Subject Properties:

- **Premium Storage** 2180 Farm-to-Market 1187 Mansfield, TX 76063
- **Premium Storage** 8720 Sierra Ranch Drive Houston, TX 77044

### SECTION 2

# Premium Storage Mansfield, TX

- OFFERING SUMMARY
- PROPERTY DETAILS
- UNIT MIX OVERVIEW
- OPERATING STATEMENT
- OPERATING STATEMENT NOTES
- REGIONAL MAP
- LOCAL MAP

- AERIAL MAP
- RENT COMPS MAP
- RENTAL RATE COMPARRISON
- RENT COMPS
- MARKET OVERVIEW
- DEMOGRAPHICS
- TRAFIC COUNT MAP



# OFFERING SUMMARY // Premium Storage - Mansfield

\$	111	
ndividual Listing Price	Cap Rate (Year One)	# of Units
\$2,420,000	<b>6.03%</b>	<b>165</b>

### VITAL DATA

Price	\$2,420,000
Down Payment	35% / \$847,000
Loan Amount	\$1,573,000
Loan Type	Proposed New
Interest Rate / Amortization	7.00% / 25 Years
Total Units	165
Rentable SF	49,271
Price Per Rentable SF	\$49.12
Number of Buildings	Six
Number of Stories	One
Year Built / Expanded	2007 / 2023
Lot Size	Apx. 4.38 Acres (Two Parcels)

h

	CURRENT	YEAR ONE	PRO FORMA
Cap Rate	3.24%	6.03%	8.45%
Effective Gross Income	\$222,802	\$259,521	\$333,793
Net Operating Income	\$78,508	\$146,001	\$204,448
Net Cash Flow After Debt Service	-6.48% / (\$54,904)	1.49% / \$12,590	8.39% / \$71,036
Debt Service Coverage Ratio	0.59	1.09	1.53
Debt Yield	4.99%	9.28%	13.00%





# Premium Storage - Mansfield // PROPERTY DETAILS

Office Hours

Total Units	165
Number of Buildings	Six
Number of Stories	One
Year Built	2007 / 2023
Rentable Square Feet	49,271
Lot Size	Apx. 4.38 Acres (Two Parcels)
Type of Ownership	Fee Simple
Parking	Ample
Highway Access	None
Street Frontage	Farm-to-Market 1187
Cross Street	None
OPERATIONS	
Management Software	Storable
Personnel	Remotely-Managed

Mon - Fri: 8 AM - 6 PM, Sat: 8 AM - 3 PM, & Sunday: Closed



Foundation	Slab-on-Grade Concrete
Framing	Steel Trusses
Exterior Walls	Metal
Parking Surface	Gravel
Roof	R-Panel Metal
Fencing	Metal Paneling and Wooden
Entry	Personalized Key-Pad
MECHANICAL	
Climate Control	Yes - 2.11%
Security	24-Hour Video Surveillance Cameras
Fire Protection	Fire Extinguishers
On-Site Residential Quarters	None
Gate Hours	Daily: 6 AM – 10 PM
Water / Sewer	City of Mansfield









# **Premium Storage - Mansfield** // UNIT MIX OVERVIEW

As of 07/27/2023

	UNITS	OCCUPIED	SIZE	UNIT SQ. FT.	RENTAL RATE	GROSS POTENTIAL RENT	RENT / SQ. FT.	OCCUPIED SQ. FT.	TOTAL SQ. FT.
Climate-Controlled	1	0	5x10	50	\$85	\$85	\$1.70	0	50
	2	0	6x10	60	\$90	\$180	\$1.50	0	120
	1	0	8x10	80	\$130	\$130	\$1.63	0	80
	1	0	9x10	90	\$135	\$135	\$1.50	0	90
	7	0	10x10	100	\$140	\$980	\$1.40	0	700
	12	0				\$1,510	\$1.45	0	1,040
	UNITS	OCCUPIED	SIZE	UNIT SQ. FT.	RENTAL RATE	GROSS POTENTIAL RENT	RENT / SQ. FT.	OCCUPIED SQ. FT.	TOTAL SQ. FT.
Covered Parking	30	26	11.5x30	345	\$139	\$4,170	\$0.40	8,970	10,350
	14	12	11.5x36	414	\$149	\$2,086	\$0.36	4,968	5,796
	36	34	11.5x40	460	\$159	\$5,724	\$0.35	15,640	16,560
	27	24	11.5x50	575	\$189	\$5,103	\$0.33	13,800	15,525
	107	96				\$17,083	\$0.35	43,378	48,231
	UNITS	OCCUPIED	SIZE	UNIT SQ. FT.	RENTAL RATE	GROSS POTENTIAL RENT	RENT / SQ. FT.	OCCUPIED SQ. FT.	TOTAL SQ. FT.
Uncovered Parking	46	46	12x40		\$89	\$4,094			
	46	46				\$4,094			
	UNITS	OCCUPIED	SIZE	UNIT SQ. FT.	RENTAL RATE	GROSS POTENTIAL RENT	RENT / SQ. FT.	OCCUPIED SQ. FT.	TOTAL SQ. FT.
TOTAL	165	142				\$22,687	\$0.46	43,378	49,271

# **OPERATING STATEMENT // Premium Storage - Mansfield**

INCOME		CURRENT			END YEAR-ONE			PRO FORMA (END YEAR-FIVE)	
Gross Potential Rent	Ś / OCC. RSF	\$272,244	% EGI	\$ / OCC. RSF	\$299,468	% EGI	\$ / OCC. RSF	\$385,205	% EGI
Storage Rental Income 1	\$0.43	222,802	100.00%		254,548		\$0.58	327,425	98.09%
Administrative Fees <sup>2</sup>		0			846			1,069	
Late, Lien, NSF Fees <sup>3</sup>		0			3,818			4,911	
Tenant Insurance Commissions 4		0			308			389	
Effective Gross Income	% GPR	\$222,802		% GPR	\$259,521		% GPR	\$333,793	
(Economic Vacancy)	18.16%	(49,442)		15.00%	(44,920)		15.00%	(57,781)	
EXPENSES	% EGI	CURRENT	\$ / RSF	% EGI	END YEAR-ONE	\$ / RSF	% EGI	PRO FORMA (END YEAR-FIVE)	\$ / RSF
Bank & Credit Card Fees 5	3.12%	6,946	0.14	1.75%	4,542	0.09	1.75%	5,841	0.12
Office & Administrative 6		20,526	0.42		2,217	0.05		2,495	0.05
Contract Services (Fire, Security & Grounds)	7	6,600	0.13		2,464	0.05		2,773	0.06
Miscellaneous <sup>8</sup>		0	0.00		493	0.01		555	0.01
Utilities & Trash <sup>9</sup>		10,445	0.21		4,927	0.10		5,545	0.11
Telephone & Internet 10		0	0.00		960	0.02		1,080	0.02
Marketing & Promotion		5,411	0.11		5,411	0.11		6,090	0.12
Repairs & Maintenance 11		0	0.00		4,927	0.10		4,927	0.10
Property Insurance		19,036	0.39		19,036	0.39		21,425	0.43
Salaries, Taxes & Benefits (On-Site) 12		11,168	0.23		0	0.00		0	0.00
Property Taxes <sup>13</sup>		50,640	1.03		50,640	1.03		56,996	1.16
Third Party Management (Off-Site) 14	5.97%	13,304	0.27	5.00%	12,976	0.26	5.00%	16,690	0.34
Reserves for Capital Expenditures 15		0	0.00		4,927	0.10		4,927	0.10
Total Operating Expenses		\$144,294	\$2.93		\$113,519	\$2.30		\$129,345	\$2.63
Expenses % EGI	64.76%			43.74%			38.75%		
NET OPERATING INCOME		\$78,508			\$146,001			\$204,448	
(Debt Service)		(133,412)			(133,412)			(133,412)	
NET CASH FLOW AFTER DEBT SERVICE		-\$54,904			\$12,590			\$71,036	

Current Effective Gross Income represents seller's actual T-12 collections, annualized

Current Expenses represent seller's actual T-12 outlays

End Year-One Gross Potential Rent has been increased by 10% compared to Current Gross Potential Rent

Except whereas otherwise notated, End Year-One Effective Gross Income represents seller's actual T-12 annualized collections

- 1. Storage Rental Income has been included at 85% of End Year-One Gross Potential Rent
- 2. Administrative Fees assumes a \$9 fee for all tenants and 5% monthly turnover of self-storage units at 95% physical occupancy
- 3. Late, Lien, NSF has been included at 1.50% of End Year-One Storage Rental Income
- 4. Tenant Insurance assumes 50% penetration of all units with a \$9 monthly premium and a 50% commission structure to owner

Except whereas otherwise notated, End Year-One expenses represent seller's actual T-12 annualized expenses:

- 5. Bank & Credit Card Fees represent the industry standard 1.75% of EGI
- 6. Office & Administrative have been adjusted downward to reflect industry standards
- 7. Contract Services have been adjusted downward to reflect industry standards
- 8. Miscellaneous have been included to reflect industry standards
- 9. Utilities & Trash have been adjusted downward to reflect industry standards
- 10. Telephone & Internet have included to reflect industry standards
- 11. Repairs, Maintenance, & Reserves have been included at \$0.10 / rentable square foot
- 12. Salaries, Taxes & Benefits (On-Site) have been adjusted downward to reflect industry standards
- 13. Property Taxes 2023 Tarrant Co. 2023 Appraised value: \$2.24M. Tax rate: 2.59
- 14. Third Party Management (Off-Site) has been included at the industry standard 5% of Year One Effective Gross Income
- 15. Reserves for Capital Improvements represents the industry standard \$0.10 per rentable-square foot

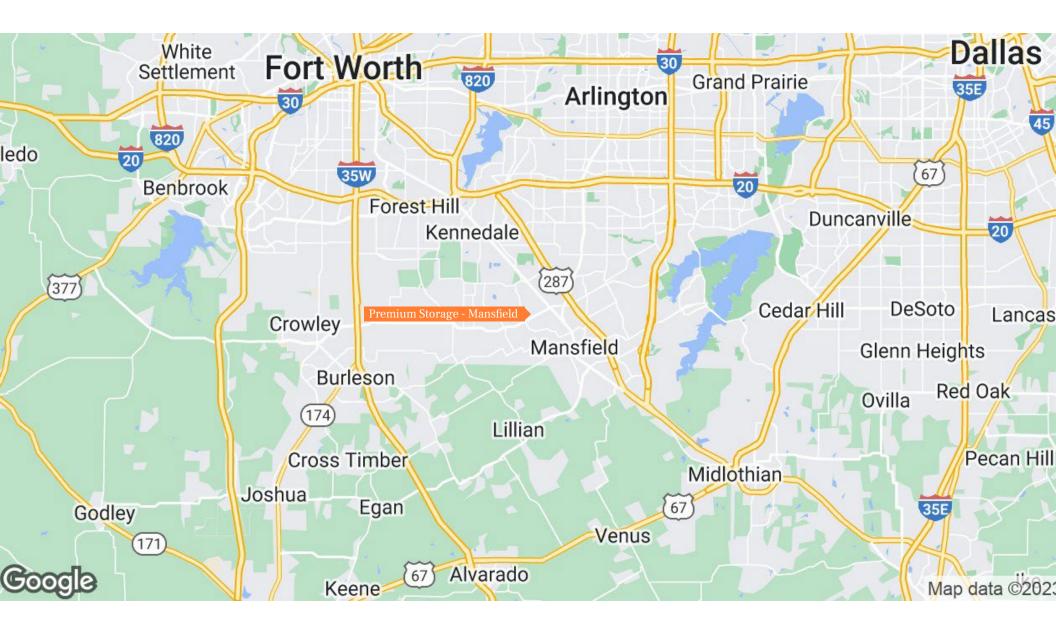
Pro Forma Gross Potential Rent has been increased by 29% compared to End Year-One Gross Potential Rent

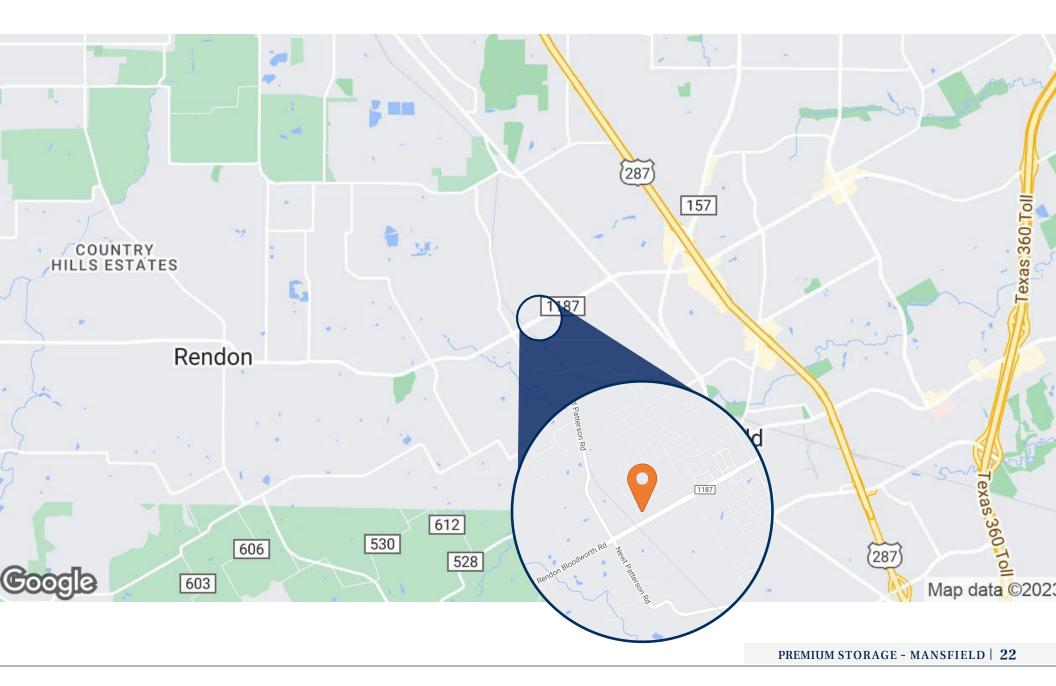
Pro Forma Storage Rental Income has been included at 85% of Pro Forma Gross Potential Rent

Pro Forma Administrative Fees and Tenant Insurance Commissions have been increased by 26% compared to End Year-One

Pro Forma Late, Lien, NSF have been included at 1.50% of Pro Forma Storage Rental Income

Pro Forma Expenses have been increased by 13% compared to End Year-One Expenses

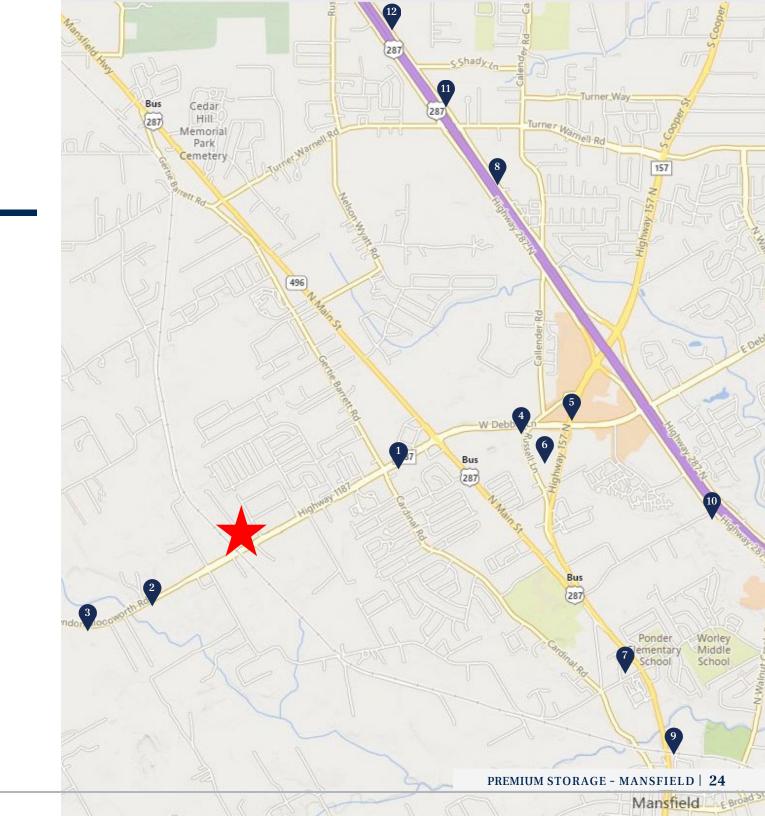


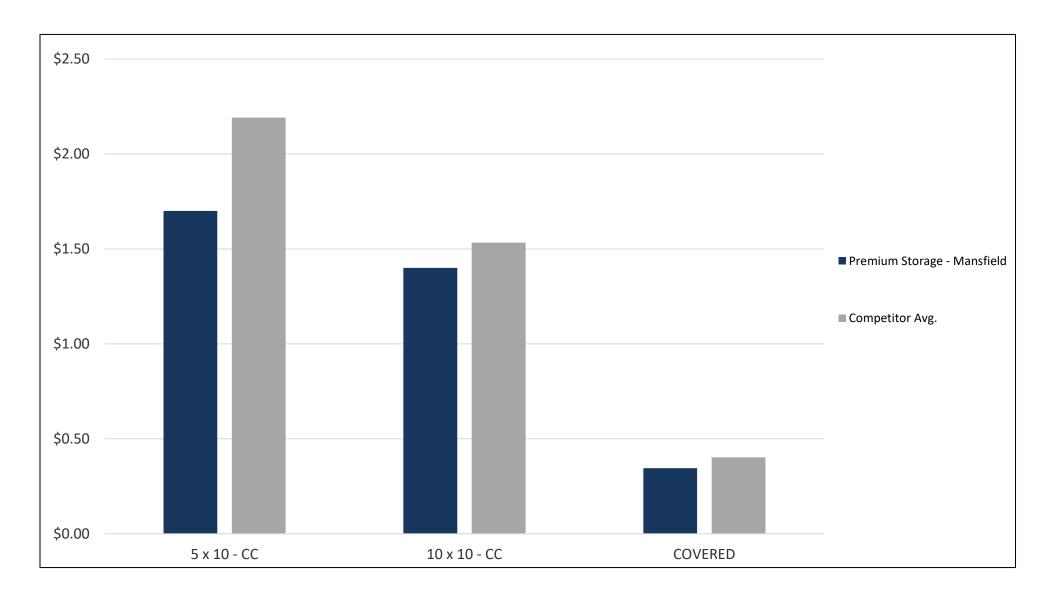




# RENT COMPS MAP







# **RENT COMPS // Premium Storage - Mansfield**

	Prem	ium	Stora	σe - Ν	Manst	field		
						Mansfield,	тх	76063
	2100	1 41 11	1-10-141	arket	1107	mansheiu,	17	10005



#### **PROPERTY INFORMATION**

Lot Size: 4.38 Acres	Rentable SF: 49,27			
UNIT TYPE	SF/UNIT RENT		RENT/SF	
CC 5 x10	50 SF	\$85	\$1.70	
CC 10 x 10	100 SF	\$140	\$1.40	
Covered Parking 11.5 x 30	345 SF	\$139	\$0.40	
Covered Parking 11.5 x 40	460 SF	\$159	\$0.35	
Covered Parking 11.5 x 50	575 SF	\$189	\$0.33	

165 Units88% Total OccupancyVear Built 2007 - 2023



#### **Extra Space Storage** 1351 Farm-to-Market 1187 Mansfield, TX 76063





Distance from subject property: 0.89 mi.

#### **PROPERTY INFORMATION**

Year Renovated: N/A	Rentable SF: 78,306 SF			
UNIT TYPE	SF/UNIT	RENT	RENT/SF	
CC 5 x 10	50 SF	\$111	\$2.22	
CC 10 x 10	100 SF	Sold Out	Sold Out	
Covered Parking 15 x 40	600 SF	Sold Out	Sold Out	

Rentable SF: 11,428 SF

RENT

N/A

N/A

\$170

\$185

\$210

**SF/UNIT** 

50 SF

100 SF

360 SF

480 SF

650 SF

## 2 A-Affordable Boat & RV Storage

8040 Rendon Bloodworth Road Mansfield, TX 76063



Distance from subject property: 0.95 mi.

#### **The Ranch Boat And RV Storage** 7826 Rendon Bloodworth Road Mansfield, TX 76063

Distance from subject property: 0.96 mi.

**PROPERTY INFORMATION** 

Year Renovated: N/A

Covered Parking 12 x 30

Covered Parking 12 x 40

Covered Parking 12 x 50

**UNIT TYPE** 

 $\mathrm{CC}\,5\,\mathrm{x}\,10$ 

 $\mathrm{CC}\:10\:\mathrm{x}\:10$ 

Year Renovated: N/A	Rentable SF: 26,275 SF			
UNIT TYPE	SF/UNIT	RENT	RENT/SF	
CC 5 x 10	50 SF	N/A	N/A	
CC 10 x 10	100 SF	N/A	N/A	
Covered Parking 12 x 35	420 SF	\$139	\$0.33	
Covered Parking 12 x 52	624 SF	\$170	\$0.27	

### (Vear Built 2022

**RENT/SF** 

N/A

N/A

\$0.47

\$0.39

\$0.32

$\bigcirc$	Year Built 1995
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# **RENT COMPS // Premium Storage - Mansfield**

# Storage Hut 355 Russell Lane Mansfield, TX 76063



Year Built 1978

0



Distance from subject property: 1.50 mi.

### **Todd Self Storage** 731 West Debbie Lane Mansfield, TX 76063



Distance from subject property: 1.56 mi.

#### PROPERTY INFORMATION

Year Renovated: N/A	Rentable SF: 44,788 SF			
UNIT TYPE	SF/UNIT	RENT	RENT/SF	
CC 5 x 10	50 SF	N/A	N/A	
CC 10 x 10	100 SF	\$145	\$1.45	
Covered Parking	N/A	N/A	N/A	

#### **PROPERTY INFORMATION**

Year Renovated: N/A	Rentable SF: 71, 286 SF			
UNIT TYPE	SF/UNIT RE		RENT/SF	
CC 5 x 10	50 SF	N/A	N/A	
CC 10 x 10	100 SF	N/A	N/A	
Covered Parking 12 x 40	480 SF	\$159	\$0.33	

### CubeSmart Self Storage 1587 Farm-to-Market 157 Mansfield, TX 76063



Distance from subject property: 1.70 mi.

6

7

#### **Knapp Sisters Self Storage** 100 Newt Patterson Road Mansfield, TX 76063

### PROPERTY INFORMATION

Year Renovated: N/A	Rentable SF: 47,280 SF				
UNIT TYPE	SF/UNIT	RENT	<b>RENT/SF</b>		
CC 5 x 10	50 SF	\$85	\$1.70		
CC 10 x 10	100 SF	Sold Out	Sold Out		
Covered Parking	N/A	N/A	N/A		

Distance from subject property: 2.03 mi.

the set in

### **PROPERTY INFORMATION**

Year Renovated: N/A	Rentable SF: 80,424 SF			
UNIT TYPE	SF/UNIT	RENT	RENT/SF	
CC 5 x 10	50 SF	\$120	\$2.40	
CC 10 x 10	100 SF	Sold Out	Sold Out	
Covered Parking	N/A	N/A	N/A	



Vear Built 2002

#### 8 Public Storage 2430 II S Highwa

2430 U.S. Highway 287 Frontage Road Mansfield, TX 76063



Distance from subject property: 2.23 mi.

#### **PROPERTY INFORMATION**

Year Renovated: N/A	Rentable SF: 156,10		
UNIT TYPE	SF/UNIT	RENT	RENT/SF
CC 5 x 10	50 SF	\$89	\$1.78
CC 10 x 10	100 SF	\$164	\$1.64
Covered Parking	N/A	N/A	N/A

#### C & S Storage 305 Smith Street Mansfield, TX 76063



Distance from subject property: 2.43 mi.

#### **PROPERTY INFORMATION**

Year Renovated: 1995	Rentable SF: 152,481 SF			
UNIT TYPE	SF/UNIT	RENT	RENT/SF	
CC 5 x 10	50 SF	N/A	N/A	
CC 10 x 10	100 SF	N/A	N/A	
Covered Parking 11 x 30	330 SF	\$225	\$0.68	
Covered Parking 11 x 40	440 SF	\$295	\$0.67	
Covered Parking 12 x 50	600 SF	Sold Out	Sold Out	

Year Built 2016

Vear Built 1992

U

Vear Built 2002

Vear Built 2012

### CubeSmart Self Storage

10

11

1455 U.S. Highway 287 Frontage Road Mansfield, TX 76063



Distance from subject property: 2.43 mi.

#### **PROPERTY INFORMATION**

Year Renovated: N/A	Rentable SF: 72,575 SF		
UNIT TYPE	SF/UNIT	RENT	RENT/SF
CC 5 x 10	50 SF	\$143	\$2.86
CC 10 x 10	100 SF	Sold Out	Sold Out
Covered Parking	N/A	N/A	N/A

Extra Spa	ace Storage					
8111 U.S.	Highway 287	Frontage	Road	Arlington,	ΤХ	76001



Distance from subject property: 2.44 mi.

#### **PROPERTY INFORMATION**

Year Renovated: N/A	Rentable SF: 66,995 SF			
UNIT TYPE	SF/UNIT	RENT	RENT/SF	
CC 5 x 10	50 SF	Sold Out	Sold Out	
CC 10 x 10	100 SF	\$151	\$1.51	
Covered Parking	N/A	N/A	N/A	

# **RENT COMPS // Premium Storage - Mansfield**

#### Vanguard Self Storage 7425 US 287 Highway Arlington, TX 76001





Distance from subject property: 2.88 mi.

#### **PROPERTY INFORMATION**

Year Renovated: N/A UNIT TYPE	Rentable SF: 9,000 SF		
	SF/UNIT	RENT	RENT/SF
CC 5 x 10	50 SF	N/A	N/A
CC 10 x 10	100 SF	N/A	N/A
Covered Parking 12 x 40	480 SF	\$170	\$0.35

# DALLAS-FORT WORTH

The Dallas/Fort Worth Metroplex is the fourth most populous metro in the nation, with an aggregate of nearly 7.7 million residents. It is composed of 13 counties, stretching nearly 10,000 square miles. The core cities of Dallas and Fort Worth house 1.3 million and 900,000 residents respectively. Strong corporate relocations and job gains continually draw new residents to the region, which has added more than 100,000 more people since the onset of the COVID-19 health crisis. In keeping with historical trends, Collin and Denton counties have received the majority of growth. To accommodate the additional traffic, the region's transportation network is evolving. The expansion of the transportation network is vital to supporting the substantial developments in housing, retail and industrial, allowing commuters to access the metro's numerous corporations and expanding array of industries.

### METRO HIGHLIGHTS



### SUBSTANTIAL POPULATION GAINS

Dallas/Fort Worth's population growth in recent years ranks among the highest in the United States for a major metro.



### LARGE CORPORATE BASE

The Metroplex is home to 22 Fortune 500 companies and many regional headquarters, drawing workers and residents.



### MAJOR DISTRIBUTION CENTER

The area's extensive network of rail and highways, along with the International Inland Port of Dallas and multiple airports, ensure its status as a distribution hub.

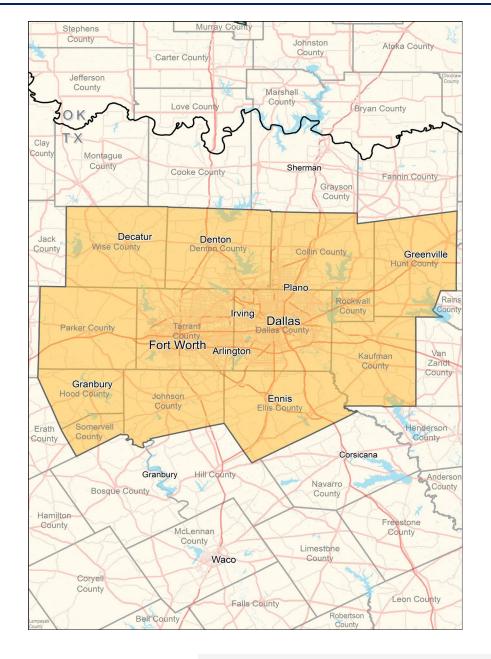


# MARKET OVERVIEW // Premium Storage - Mansfield

# TRANSPORTATION

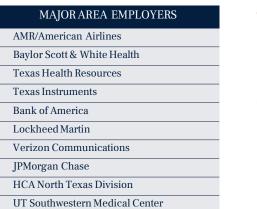
- The area is connected to the rest of the nation by way of Interstates 20, 30, 35, 45, 345, 635 and 820, along with other major thoroughfares.
- Dallas Area Rapid Transit covers Dallas and 12 surrounding cities, and it consists of buses and a light-rail system.
- Freight-serving lines in the region include Union Pacific, BNSF and Kansas City Southern. BNSF is headquartered in Fort Worth.
- Trinity Railway Express and Amtrak provide passenger rail service.
- Via rail to Houston Port, and Highways 20 and 45, the International Inland Port of Dallas connects the region to global markets and trade.
- Two airports that service passengers are Dallas/Fort Worth International and Dallas Love Field, while Fort Worth Alliance is the center of a major cargo alliance. There are also 13 smaller airports in the area.
- The Alliance Global Logistics Hub is one of two intermodal facilities in Texas that connects road, rail and air.





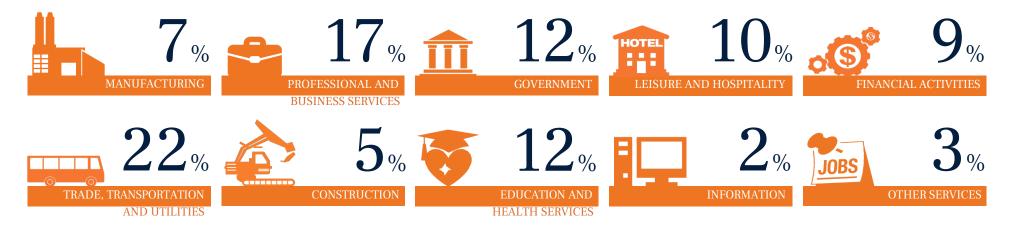
# ECONOMY

- The Metroplex's central location, temperate climate, no state income tax and a right-to-work labor policy attract employers.
- Dallas-Fort Worth is one of the nation's largest employment markets, with nearly 4.0 million jobs. The labor force has doubled since 1990.
- The region is home to 22 Fortune 500 companies in a variety of sectors, including American Airlines Group, Southwest Airlines, Fluor, AT&T, Tenet Healthcare, Kimberly-Clark and D.R. Horton.
- The area is forecast to add jobs at an average annual rate of 1.7 percent through 2025, more than triple the U.S. level.
- Economic expansion will be further fueled by a rise in financial services and high-tech companies.





### SHARE OF 2021 TOTAL EMPLOYMENT

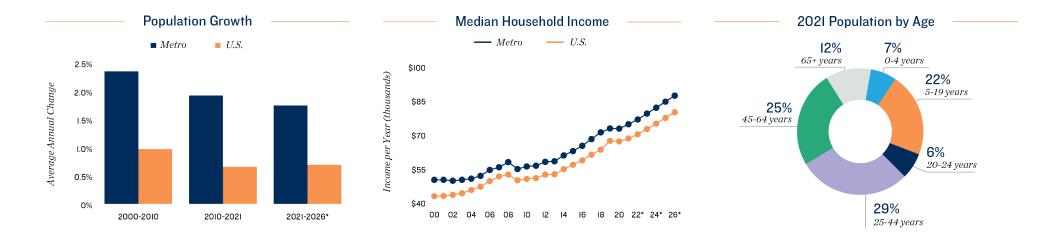


# DEMOGRAPHICS

- Roughly 678,600 new people are expected through 2026, fueled by robust job growth, natural increases and north-to-south migration.
- The Metroplex is projected to add 260,400 households during the same period, generating the need for additional housing options.
- A younger population resides in the Metroplex, indicated by a median age that is below that of the U.S. measure.
- An educated population provides a skilled labor pool and higher incomes. Almost 34 percent of residents ages 25 and older have at least a bachelor's degree, compared with 31 percent for the nation. The median income is \$7,900 above the national level.
- Given the market's younger median age, approximately 60 percent of residents owned their homes in 2020—providing a vibrant rental market.

### QUICK FACTS





\*Forecast



Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

# DEMOGRAPHICS // Premium Storage - Mansfield

POPULATION	1 Mile	3 Miles	5 Miles	
2027 Projection				
Total Population	7,404	35,924	128,780	
2022 Estimate				
Total Population	6,510	33,001	120,175	
2010 Census				
Total Population	4,864	27,029	102,070	
2000 Census				
Total Population	2,177	15,305	64,547	
Daytime Population				
2022 Estimate	6,242	40,206	104,875	
HOUSEHOLDS	1 Mile	3 Miles	5 Miles	
2027 Projection				
Total Households	2,376	12,338	43,616	
2022 Estimate				
Total Households	2,102	11,286	40,418	
Average (Mean) Household Size	3.1	2.9	3.0	
2010 Census				
Total Households	1,548	9,075	33,674	
2000 Census				

HOUSEHOLDS BY INCOME	1 Mile	3 Miles	5 Miles
2022 Estimate			
\$250,000 or More	5.7%	6.0%	6.0%
\$200,000-\$249,999	3.3%	3.9%	4.0%
\$150,000-\$199,999	8.9%	9.3%	11.8%
\$125,000-\$149,999	9.1%	8.3%	9.9%
\$100,000-\$124,999	12.3%	12.3%	13.1%
\$75,000-\$99,999	15.6%	15.4%	16.5%
\$50,000-\$74,999	17.8%	15.4%	15.9%
\$35,000-\$49,999	10.9%	10.6%	8.9%
\$25,000-\$34,999	6.0%	6.0%	4.5%
\$15,000-\$24,999	4.9%	6.3%	4.7%
Under \$15,000	5.7%	6.4%	4.7%
Average Household Income	\$115,069	\$114,737	\$120,562
Median Household Income	\$82,066	\$83,189	\$91,718
Per Capita Income	\$37,156	\$39,249	\$40,622

POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population By Age			
2022 Estimate	6,510	33,001	120,175
0 to 4 Years	6.9%	5.8%	5.3%
5 to 14 Years	15.6%	14.6%	15.2%
15 to 17 Years	5.5%	5.0%	5.5%
18 to 19 Years	3.3%	3.0%	3.1%
20 to 24 Years	6.1%	6.2%	6.4%
25 to 29 Years	5.5%	6.1%	5.6%
30 to 34 Years	6.7%	6.3%	5.8%
35 to 39 Years	7.7%	6.9%	6.6%
40 to 49 Years	15.4%	14.6%	14.8%
50 to 59 Years	12.0%	13.5%	14.1%
60 to 64 Years	5.3%	5.8%	5.8%
65 to 69 Years	4.2%	4.8%	4.5%
70 to 74 Years	2.9%	3.5%	3.3%
75 to 79 Years	1.7%	2.1%	2.0%
80 to 84 Years	0.8%	1.1%	1.1%
Age 85+	0.4%	0.7%	0.8%
Median Age	35.2	37.2	37.3

POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population 25+ by Education Level			
2022 Estimate Population Age 25+	4,071	21,597	77,438
Elementary (0-8)	2.9%	3.8%	3.5%
Some High School (9-11)	4.9%	5.4%	5.2%
High School Graduate (12)	26.9%	24.5%	22.3%
Some College (13-15)	22.4%	22.7%	24.0%
Associate Degree Only	8.2%	9.0%	8.8%
Bachelor's Degree Only	25.1%	24.0%	24.9%
Graduate Degree	9.5%	10.6%	11.4%
HOUSING UNITS	1 Mile	3 Miles	5 Miles
Occupied Units			
2027 Projection	2,417	12,675	44,513
2022 Estimate	2,146	11,618	41,323
Owner Occupied	1,750	8,407	32,278
Renter Occupied	352	2,879	8,140
Vacant	44	332	904
Persons in Units			
2022 Estimate Total Occupied Units	2,102	11,286	40,418
1 Person Units	15.1%	17.9%	16.1%
2 Person Units	27.5%	31.1%	31.0%
3 Person Units	19.9%	18.3%	19.0%
4 Person Units	21.0%	19.0%	19.5%
5 Person Units	9.8%	8.1%	8.7%
6+ Person Units	6.6%	5.7%	5.7%

# DEMOGRAPHICS // Premium Storage - Mansfield



## POPULATION

In 2022, the population in your selected geography is 120,175. The population has changed by 86.2 percent since 2000. It is estimated that the population in your area will be 128,780 five years from now, which represents a change of 7.2 percent from the current year. The current population is 49.2 percent male and 50.8 percent female. The median age of the population in your area is 37.3, compared with the U.S. average, which is 38.6. The population density in your area is 1,530 people per square mile.



### HOUSEHOLDS

There are currently 40,418 households in your selected geography. The number of households has changed by 91.9 percent since 2000. It is estimated that the number of households in your area will be 43,616 five years from now, which represents a change of 7.9 percent from the current year. The average household size in your area is 2.9 people.



#### INCOME

In 2022, the median household income for your selected geography is \$91,718, compared with the U.S. average, which is currently \$66,422.The median household income for your area has changed by 43.1 percent since 2000. It is estimated that the median household income in your area will be \$103,624 five years from now, which represents a change of 13.0 percent from the current year.

The current year per capita income in your area is \$40,622, compared with the U.S. average, which is \$37,200. The current year's average household income in your area is \$120,562, compared with the U.S. average, which is \$96,357.

J	OBS

### EMPLOYMENT

In 2022, 68,919 people in your selected area were employed. The 2000 Census revealed that 68.9 percent of employees are in white-collar occupations in this geography, and 31.1 percent are in blue-collar occupations. In 2022, unemployment in this area was 3.0 percent. In 2000, the average time traveled to work was 27.6 minutes.



### HOUSING

The median housing value in your area was \$242,196 in 2022, compared with the U.S. median of \$250,735. In 2000, there were 18,277 owner-occupied housing units and 2,789 renter-occupied housing units in your area. The median rent at the time was \$498.



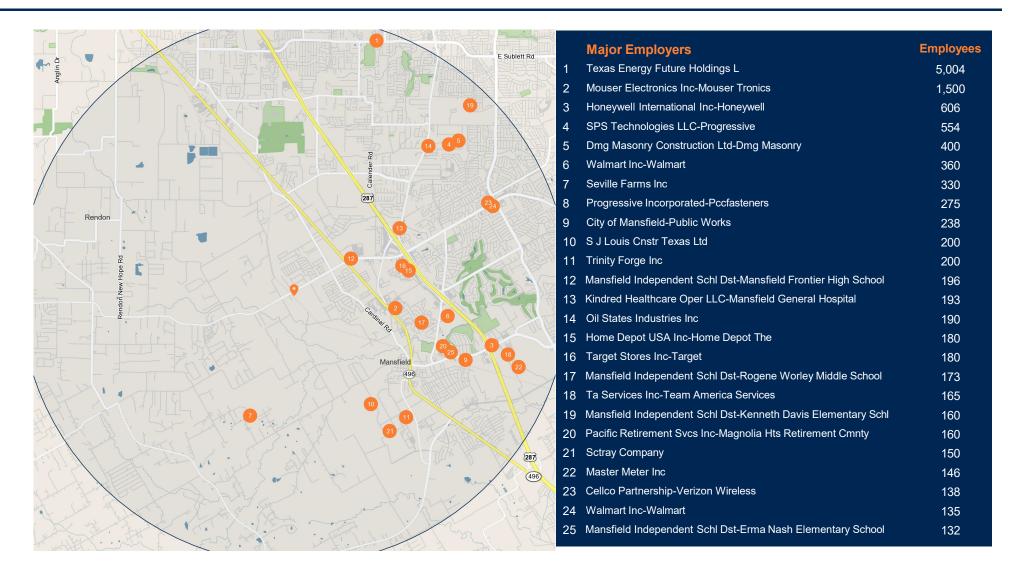
### **EDUCATION**

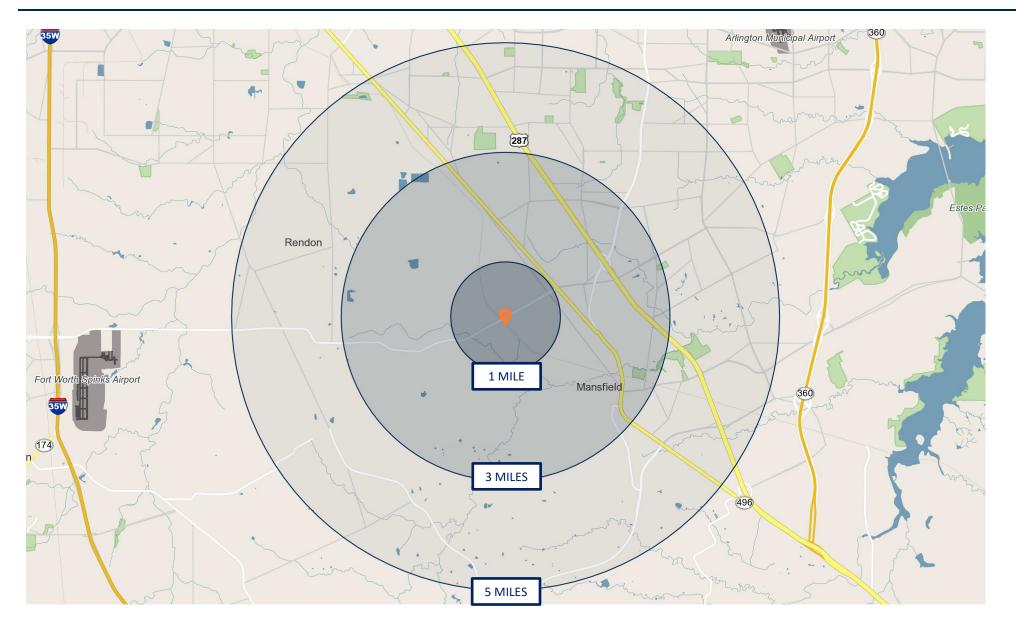
The selected area in 2022 had a higher level of educational attainment when compared with the U.S averages. Only 11.4 percent of the selected area's residents had earned a graduate degree compared with the national average of 12.3 percent, and 24.9 percent completed a bachelor's degree, compared with the national average of 19.7 percent.

The number of area residents with an associate degree was higher than the nation's at 8.8 percent vs. 8.4 percent, respectively.

The area had fewer high-school graduates, 22.3 percent vs. 27.1 percent for the nation, but the percentage of residents who completed some college is higher than the average for the nation, at 24.0 percent in the selected area compared with the 20.4 percent in the U.S.

# Premium Storage - Mansfield // DEMOGRAPHICS





# DEMOGRAPHICS // Premium Storage - Mansfield



### SECTION 3

# Premium Storage Houston, TX

- OFFERING SUMMARY
- PROPERTY DETAILS
- UNIT MIX OVERVIEW
- OPERATING STATEMENT
- OPERATING STATEMENT NOTES
- REGIONAL MAP
- LOCAL MAP

- AERIAL MAP
- RENT COMPS MAP
- RENTAL RATE COMPARRISON
- RENT COMPS
- MARKET OVERVIEW
- DEMOGRAPHICS
- TRAFIC COUNT MAP



# OFFERING SUMMARY // Premium Storage - Houston

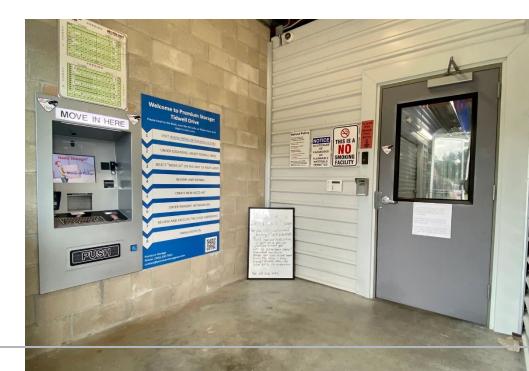
\$	1	
Listing Price <b>\$2,400,000</b>	Cap Rate (Year One) <b>6.58%</b>	# of Units <b>180</b>

### VITAL DATA

Price	\$2,400,000
Down Payment	35% / \$840,000
Loan Amount	\$1,560,000
Loan Type	Proposed New
Interest Rate / Amortization	7.00% / 25 Years
Total Units	180
Rentable SF	15,150
Price Per Rentable SF	\$158.42
Number of Buildings	One
Number of Stories	Two
Year Built / Expanded	2017
Lot Size	Apx. 0.48 Acres (One Parcel)

	CURRENT	YEAR ONE	PRO FORMA
Cap Rate	3.49%	6.58%	8.79%
Effective Gross Income	\$234,432	\$255,158	\$322,131
Net Operating Income	\$83,752	\$158,003	\$210,899
Net Cash Flow After Debt Service	-5.78% / (\$48,557)	3.06% / \$25,694	9.36% / \$78,589
Debt Service Coverage Ratio	0.63	1.19	1.59
Debt Yield	5.37%	10.13%	13.52%





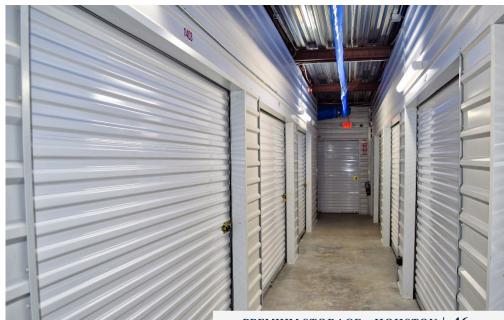
# **Premium Storage - Houston** // PROPERTY DETAILS

#### SITE DESCRIPTION

Total Units	180
Number of Buildings	One
Number of Stories	Two
Year Built	2017
Rentable Square Feet	15,150
Lot Size	Apx. 0.48 Acres (One Parcel)
Type of Ownership	Fee Simple
Parking	Ample
Highway Access	None
Street Frontage	Sierra Ranch Drive
Cross Street	None
OPERATIONS	
Management Software	Storable
Personnel	Remotely-Managed
Office Hours	Mon – Fri: 8 AM – 6 PM, Sat: 8 AM – 3 PM, & Sunday: Closed



CONSTRUCTION	
Foundation	Slab-on-Grade Concrete
Framing	Steel Trusses
Exterior Walls	Metal
Parking Surface	Concrete
Roof	Standing-Seam Metal
Fencing	Wrought-Iron
Entry	Personalized Key-Pad
MECHANICAL	
Climate Control	Yes - 100%
Security	24-Hour Video Surveillance Cameras
Fire Protection	Fire Extinguishers
On-Site Residential Quarters	None
Gate Hours	Daily: 6 AM – 10 PM
Water / Sewer	City of Houston









# **Premium Storage - Houston** // UNIT MIX OVERVIEW

As of 07/27/2023

	UNITS	OCCUPIED	SIZE	UNIT SQ. FT.	RENTAL RATE	GROSS POTENTIAL RENT	RENT / SQ. FT.	OCCUPIED SQ. FT.	TOTAL SQ. FT.
Climate-Controlled - First Floor	1	1	5x5	25	\$49	\$49	\$1.96	25	25
	5	5	5x10	50	\$94	\$470	\$1.88	250	250
	12	12	5x15	75	\$105	\$1,260	\$1.40	900	900
	53	53	10x10	100	\$134	\$7,102	\$1.34	5,300	5,300
	5	5	8x15	120	\$159	\$795	\$1.33	600	600
	3	3	10x15	150	\$169	\$507	\$1.13	450	450
	79	79				\$10,183	\$1.35	7,525	7,525
	UNITS	OCCUPIED	SIZE	UNIT SQ. FT.	RENTAL RATE	GROSS POTENTIAL RENT	RENT / SQ. FT.	OCCUPIED SQ. FT.	TOTAL SQ. FT.
Climate-Controlled - Second Floor	55	52	5x10	50	\$94	\$5,170	\$1.88	2,600	2,750
	1	1	5x15	75	\$105	\$105	\$1.40	75	75
	33	32	10x10	100	\$134	\$4,422	\$1.34	3,200	3,300
	10	10	8x15	120	\$159	\$1,590	\$1.33	1,200	1,200
	2	2	10x15	150	\$169	\$338	\$1.13	300	300
	101	97				\$11,625	\$1.52	7,375	7,625
	UNITS	OCCUPIED	SIZE	UNIT SQ. FT.	RENTAL RATE	GROSS POTENTIAL RENT	RENT / SQ. FT.	OCCUPIED SQ. FT.	TOTAL SQ. FT.
TOTAL	180	176				\$21,808	\$1.44	14,900	15,150

# **OPERATING STATEMENT** // **Premium Storage - Houston**

INCOME		CURRENT			END YEAR-ONE			PRO FORMA (END YEAR-FIVE)	
	¢ / 000 D05		0/ FCI			0/ FCI		, ,	0/ FCI
Gross Potential Rent	\$ / OCC. RSF	\$261,696	% EGI	\$ / OCC. RSF	\$287,866		\$ / OCC. RSF	\$363,424	% EGI
Storage Rental Income	\$1.18	210,430	89.76%	\$1.42	244,686	95.90%	\$1.79	308,910	95.90%
Administrative Fees <sup>2</sup>		0			923			1,166	
Late, Lien, NSF Fees <sup>3</sup>		0			3,670			4,634	
Tenant Insurance Commissions <sup>4</sup>		22,812			4,617			5,829	
Truck Rental Profit 5		1,190			1,261			1,592	
Effective Gross Income	% GPR	\$234,432		% GPR	\$255,158		% GPR	\$322,131	
(Economic Vacancy)	19.59%	(51,266)		15.00%	(43,180)		15.00%	(54,514)	
EXPENSES	% EGI	CURRENT	\$ / RSF	% EGI	END YEAR-ONE	\$ / RSF	% EGI	PRO FORMA (END YEAR-FIVE)	\$ / RSF
Bank & Credit Card Fees 6	3.37%	7,909	0.52	1.75%	4,465	0.29	1.75%	5,637	0.37
Office & Administrative 7		16,434	1.08		758	0.05		853	0.06
Contract Services (Fire, Security & Grounds) 8		5,800	0.38		606	0.04		682	0.05
Miscellaneous		1,732	0.11		1,732	0.11		1,949	0.13
Utilities & Trash 9		9,007	0.59		8,030	0.53		9,037	0.60
Telephone & Internet 10		0	0.00		960	0.06		1,080	0.07
Marketing & Promotion <sup>11</sup>		892	0.06		1,500	0.10		1,688	0.11
Repairs & Maintenance 12		0	0.00		1,515	0.10		1,515	0.10
Property Insurance 13		24,098	1.59		14,241	0.94		16,028	1.06
Salaries, Taxes & Benefits (On-Site) 14		28,708	1.89		0	0.00		0	0.00
Property Taxes 15		46,017	3.04		48,318	3.19		54,383	3.59
Third Party Management (Off-Site) <sup>16</sup>	4.30%	10,083	0.67	5.00%	12,758	0.84	5.00%	16,107	1.06
Reserves for Capital Expenditures 17		0	0.00		2,273	0.15		2,273	0.15
Total Operating Expenses		\$150,680	\$9.95		\$97,155	\$6.41		\$111,232	\$7.34
Expenses % EGI	64.27%			38.08%			34.53%		
NET OPERATING INCOME		\$83,752			\$158,003			\$210,899	
(Debt Service)		(132,309)			(132,309)			(132,309)	
NET CASH FLOW AFTER DEBT SERVICE		-\$48,557			\$25,694			\$78,589	

Current Effective Gross Income represents seller's actual T-12 collections, annualized

Current Expenses represent seller's actual T-12 outlays

End Year-One Gross Potential Rent has been increased by 10% compared to Current Gross Potential Rent

Except whereas otherwise notated, End Year-One Effective Gross Income represents seller's actual T-12 annualized collections

- 1. Storage Rental Income has been included at 85% of End Year-One Gross Potential Rent
- 2. Administrative Fees assumes a \$9 fee for all tenants and 5% monthly turnover of self-storage units at 95% physical occupancy
- 3. Late, Lien, NSF has been included at 1.50% of End Year-One Storage Rental Income
- 4. Tenant Insurance assumes 50% penetration of all units with a \$9 monthly premium and a 50% commission structure to owner
- 5. Truck Rental Profit has been increased by 6% compared to Current

Except whereas otherwise notated, End Year-One expenses represent seller's actual T-12 annualized expenses:

- 6. Bank & Credit Card Fees represent the industry standard 1.75% of EGI
- 7. Office & Administrative have been adjusted downward to reflect industry standards
- 8. Contract Services have been adjusted downward to reflect industry standards
- 9. Utilities & Trash have been adjusted downward to reflect industry standards
- 10. Telephone & Internet have included to reflect industry standards
- 11. Marketing & Promotion have been adjusted upward to reflect industry standards
- 12. Repairs, Maintenance, & Reserves have been included at \$0.10 / rentable square foot
- 13. Property Insurance has been adjusted downward to reflect industry standards
- 14. Salaries, Taxes & Benefits (On-Site) have been adjusted downward to reflect industry standards
- 15. Property Taxes has been adjusted upward to 70% of the Listing Price to reflect a sale: 2023 Harris Co. Appraised value: \$1.889M. Tax rate: 2.88
- 16. Third Party Management (Off-Site) has been included at the industry standard 5% of Year One Effective Gross Income
- 17. Reserves for Capital Improvements represents the industry standard \$0.15 per rentable-square foot

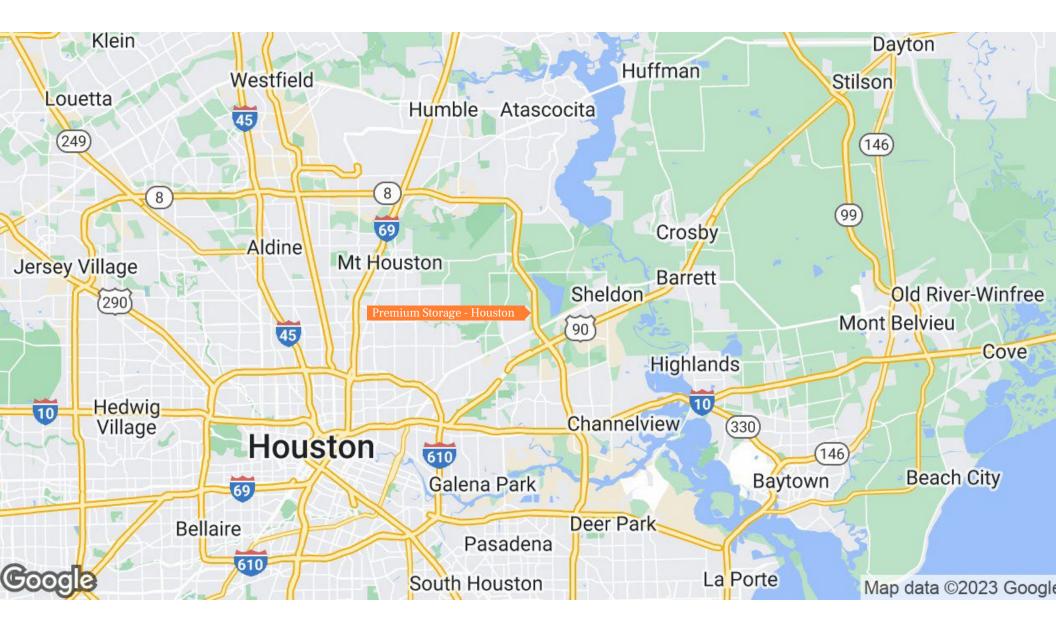
Pro Forma Gross Potential Rent has been increased by 26% compared to End Year-One Gross Potential Rent

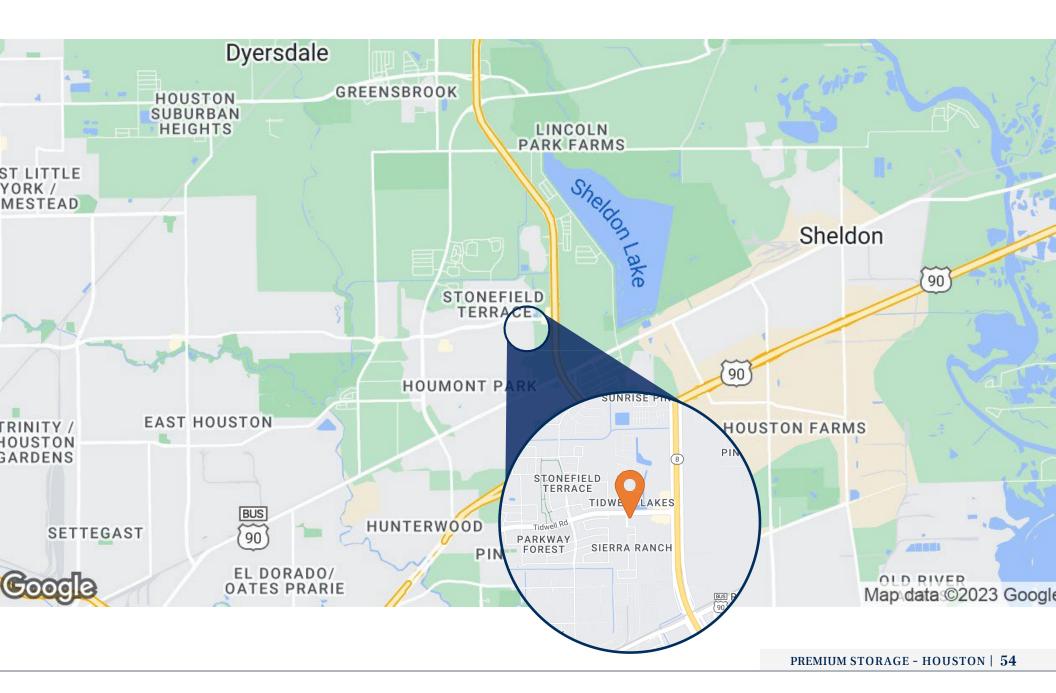
Pro Forma Storage Rental Income has been included at 85% of Pro Forma Gross Potential Rent

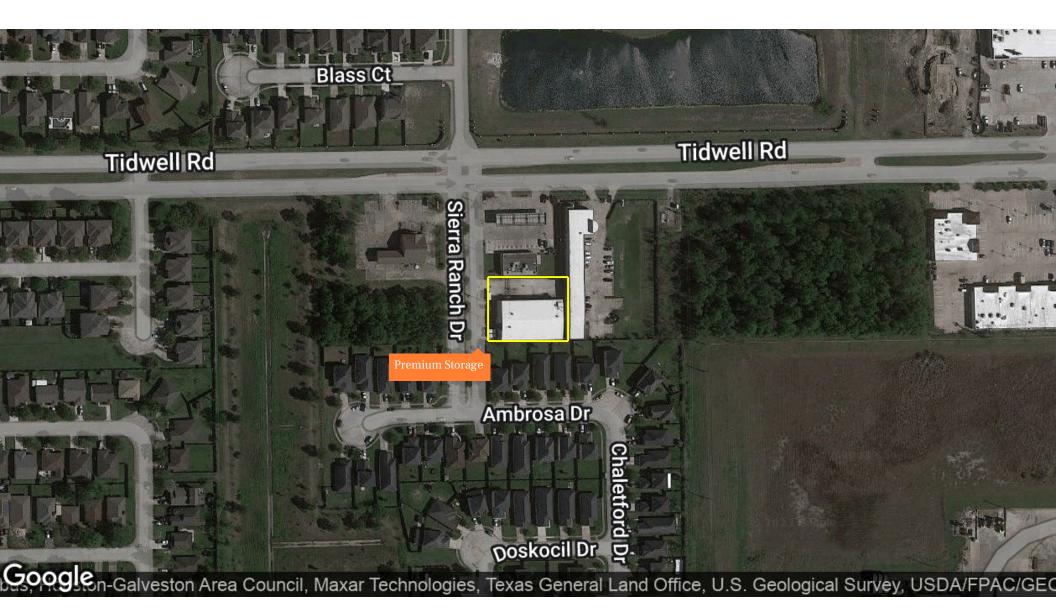
Pro Forma Administrative Fees, Tenant Insurance Commissions, and Truck Rental Profit have been increased by 26% compared to End Year-One

Pro Forma Late, Lien, NSF have been included at 1.50% of Pro Forma Storage Rental Income

Pro Forma Expenses have been increased by 13% compared to End Year-One Expenses

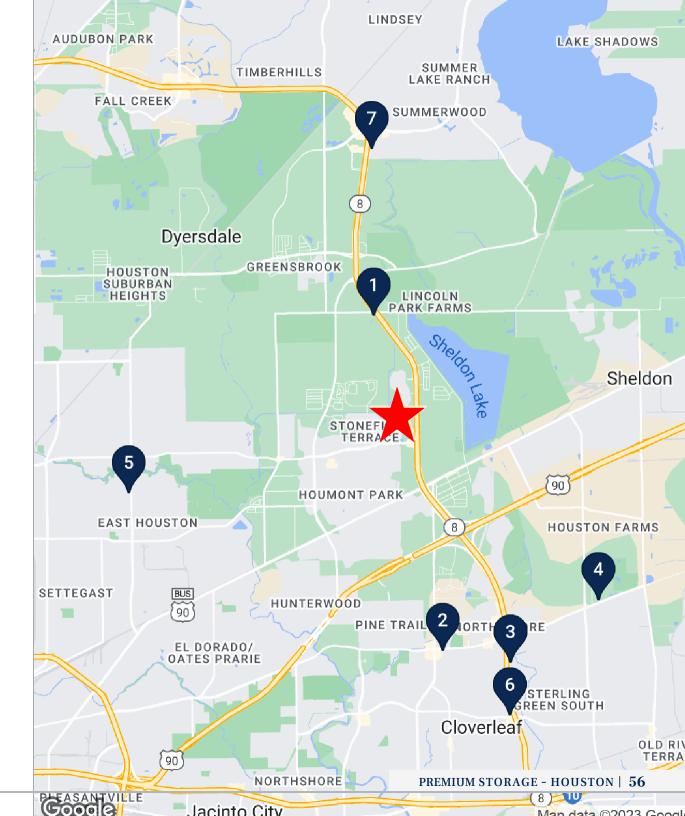


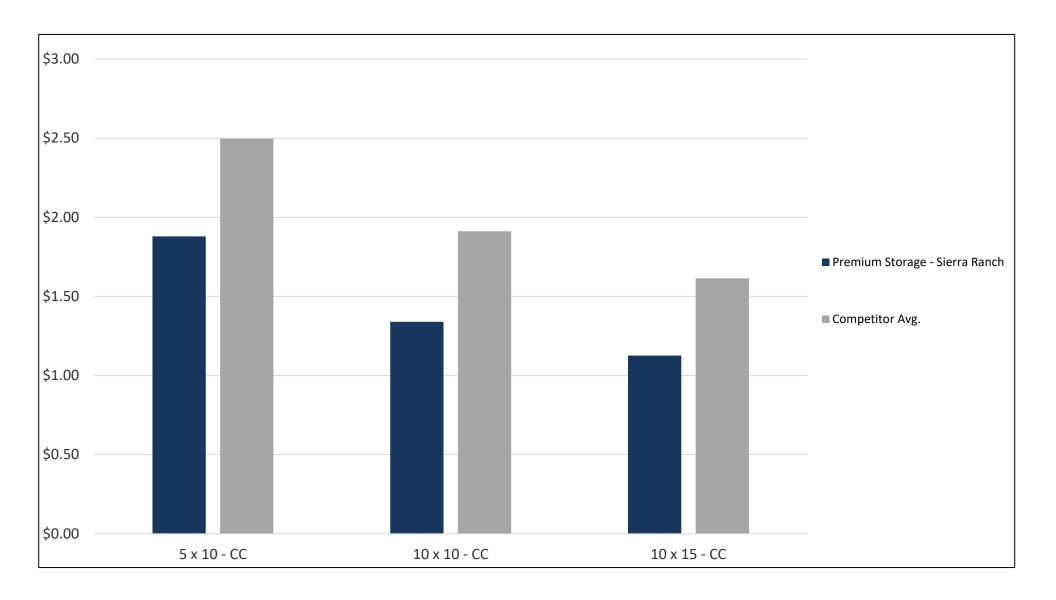




# RENT COMPS MAP







🐧 Year Built 2023

# Premium Storage - Houston // RENT COMPS

a la bis	PROPERTY INFORMATION			
	Lot Size: 0.48 Acres	Rentable SF: 15,150	) SF	
	UNIT TYPE	SF/UNIT	RENT	<b>RENT/SF</b>
UHAUL	CC 5 x 10	50 SF	\$94	\$1.88
	CC 10 x 10	100 SF	\$134	\$1.34
	CC 10 x 15	150 SF	\$169	\$1.13

# **Premium Storage** 8720 Sierra Ranch Drive Houston, TX 77044

and the

**Best Box Storage** 12910 Garrett Road Houston, TX 77044

**CONING SOON** 

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#### **PROPERTY INFORMATION**

DDODEDTV INFORMATION

Year Renovated: N/A	Rentable SF: 37,145 SF		
UNIT TYPE	SF/UNIT	RENT	<b>RENT/SF</b>
CC 5 x 10	50 SF	Coming Soon	Coming Soon
CC 10 x 10	100 SF	Coming Soon	Coming Soon
CC 10 x 15	150 SF	Coming Soon	Coming Soon

Distance from	subject	property:	2.14	mi.	



1





# **RENT COMPS** // **Premium Storage - Houston**

#### Public Storage 14480 Wallisville Road Houston, TX 77049



🚺 Year Built 2007



Distance from subject property: 3.29 mi.

3

#### CubeSmart Self Storage

5500 East Sam Houston Parkway North Houston, TX 77015



Distance from subject property: 3.84 mi.

PROPERTY	INFORMATION
rnurentt	INFUNIATION

**PROPERTY INFORMATION** 

Year Renovated: N/A	Rentable SF: 50,500 SF		
UNIT TYPE	SF/UNIT	RENT	<b>RENT/SF</b>
CC 5 x 10	50 SF	\$155	\$3.10
CC 10 x 10	100 SF	\$174	\$1.74
CC 10 x 15	150 SF	\$202	\$1.35

Year Renovated: N/A	Rentable SF: 50,180 SF		
UNIT TYPE	SF/UNIT	RENT	<b>RENT/SF</b>
CC 5 x 10	50 SF	Sold Out	Sold Out
CC 10 x 10	100 SF	Sold Out	Sold Out
CC 10 x 15	150 SF	Sold Out	Sold Out

Distance from subject property: 4.02 mi.

IStorage Self Storage

4

5

#### **U-Haul Moving & Storage At Mesa Rd** 8801 Mesa Drive Houston, TX 77028

16660 Wallisville Road Houston, TX 77049

Distance from subject property: 4.25 mi.

#### **PROPERTY INFORMATION**

Year Renovated: 2018	Rentable SF: 41,99		
UNIT TYPE	SF/UNIT	RENT	<b>RENT/SF</b>
CC 5 x 10	50 SF	\$115	\$2.30
CC 10 x 10	100 SF	\$160	\$1.60
CC 10 x 15	150 SF	N/A	N/A

# PROPERTY INFORMATION

Year Renovated: 2019	Rentable SF: 156,92		
UNIT TYPE	SF/UNIT	RENT	RENT/SF
CC 5 x 10	50 SF	\$148	\$2.96
CC 10 x 10	100 SF	\$213	\$2.13
CC 10 x 15	150 SF	\$300	\$2.00

Vear Built 2006

Year Built 1965

0

# **RENT COMPS** // **Premium Storage - Houston**

#### **Public Storage** 14645 Woodforest Boulevard Houston, TX 77015



Year Built 2017

 $\left( \right)$ 



Distance from subject property: 4.61 mi.



# Public Storage13744 East Sam Houston Parkway North Houston, TX 77044



Distance from subject property: 2.73 mi.

PROPERTY	INFORMATION

Year Renovated: 2006	Rentable SF: 78,50		
UNIT TYPE	SF/UNIT	RENT	RENT/SF
CC 5 x 10	50 SF	\$81	\$1.62
CC 10 x 10	100 SF	Sold Out	Sold Out
CC 10 x 15	150 SF	\$181	\$1.21

# PROPERTY INFORMATION

Year Renovated: N/A	Rentable SF: 186,488 SF		
UNIT TYPE	SF/UNIT	RENT	<b>RENT/SF</b>
CC 5 x 10	50 SF	\$125	\$2.50
CC 10 x 10	100 SF	\$218	\$2.18
CC 10 x 15	150 SF	\$286	\$1.91

# Premium Storage - Houston // MARKET OVERVIEW

# HOUSTON

As the fifth-most populous metro area in the United States, Houston houses more than 7.3 million people in southeastern Texas. Roughly one-third of residents live in the city of Houston. The market is composed of nine counties: Harris, Galveston, Brazoria, Fort Bend, Chambers, Montgomery, Austin, Liberty and Waller. The Gulf of Mexico, which borders the metro to the southeast, provides access to markets around the world via the Port of Houston, making it a prime location for exports. Local industries have diversified from oil to technology and health care. Many companies provide goods and services for the large population growth, which has sprawled primarily to the north and west.

### METRO HIGHLIGHTS



#### CORPORATE GROWTH

Houston is a top destination for corporate relocations, due to its business-friendly environment. More than 20 Fortune 500 companies are headquartered in the metro.



\$

#### HIGHER EDUCATION

Over 40 post-secondary educational institutions are in the metro. Roughly 32 percent of citizens ages 25 and older have a bachelor's degree, with 11 percent also holding a graduate or professional degree.

#### LOW COST-OF-LIVING, DOING BUSINESS

Houston has a lower cost-of-living than many major metros, no state income tax and a median home price below the national level.



# MARKET OVERVIEW // Premium Storage - Houston

# ECONOMY

- The economy is diversifying to include biotechnology, distribution, nanotechnology and logistics. The metro remains the center of energy production.
- Local product manufacturing is a large segment of the economy and includes paper, electrical and electronic machinery, iron, steel and petrochemicals.
- Health care is gaining economic prominence. Specialized medical education and training institutions boost the economy and supply a growing hospital system.
- The Port of Houston is one of the country's busiest for exports, supplying thousands of jobs and generating billions of dollars in revenue.

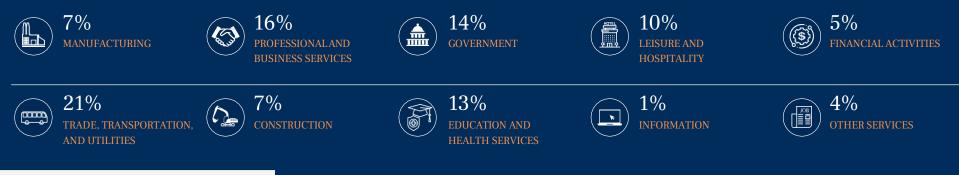


#### MAJOR AREA EMPLOYERS

- Memorial Hermann Health System
- H-E-B
- The Kroger Co.
- Exxon Mobil Corp.
- Shell Oil Co.
- Houston Methodist Hospital
- United Airlines
- Walmart
- CHI St. Luke's Health
- Schlumberger

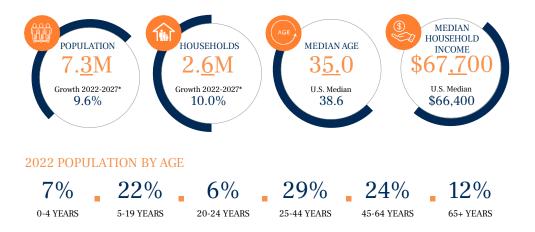


## ▼ SHARE OF 2022 TOTAL EMPLOYMENT



# DEMOGRAPHICS

- The Houston metro is expected to add 700,800 people through 2027, translating to the formation of roughly 260,000 households, generating demand for housing.
- The homeownership rate of 61 percent trails the national rate of 64 percent. The median home price of roughly \$341,000 is \$44,000 below the U.S. average.
- The metro's median household income exceeds \$67,700, surpassing the national rate by roughly \$1,300.



## QUALITY OF LIFE

The metropolitan area's favorable location and climate translates to an abundance of outdoor activities. More than a dozen state parks and recreation areas lie within a short drive of Houston's city limits, as well as more than 500 local parks and open spaces, various cultural venues and museums. Johnson Space Center is a popular tourist and educational destination. The metropolitan area is also known internationally for its medical community and is home to Texas Medical Center, the largest of its kind in the world. Houston hosts four professional sports teams: the Houston Texans, the Houston Astros, the Houston Rockets and the Houston Dynamo.

#### **SPORTS**

Baseball	MLB   HOUSTON ASTROS
Football	NFL   HOUSTON TEXANS
Basketball	NBA   HOUSTON ROCKETS
Soccer	MLS   HOUSTON DYNAMO

#### EDUCATION

- UNIVERSITY OF HOUSTON
- RICE UNIVERSITY
- TEXAS STATE UNIVERSITY
- HOUSTON COMMUNITY COLLEGE

#### **F** ARTS & ENTERTAINMENT

- CHILDREN'S MUSEUM OF HOUSTON
- THE MUSEUM OF FINE ARTS, HOUSTON
- LAWNDALE ART CENTER
- SPACE CENTER HOUSTON

\* Forecast

Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

POPULATION	1 Mile	3 Miles	5 Miles
2027 Projection			
Total Population	10,164	53,163	160,672
2022 Estimate			
Total Population	8,029	41,802	134,489
2010 Census			
Total Population	4,011	20,386	83,972
2000 Census			
Total Population	663	5,310	37,704
Daytime Population			
2022 Estimate	4,600	26,118	91,038
HOUSEHOLDS	1 Mile	3 Miles	5 Miles
2027 Projection			
Total Households	3,165	17,634	52,288
2022 Estimate			
Total Households	2,502	13,867	43,511
Average (Mean) Household Size	3.0	3.0	3.0
2010 Census			
Total Households	1,241	6,670	26,594
2000 Census			
Total Households	207	1,673	11,583

HOUSEHOLDS BY INCOME	1 Mile	3 Miles	5 Miles
2022 Estimate			
\$250,000 or More	13.1%	9.8%	6.3%
\$200,000-\$249,999	3.4%	4.0%	3.5%
\$150,000-\$199,999	15.9%	14.6%	10.5%
\$125,000-\$149,999	10.7%	10.7%	9.0%
\$100,000-\$124,999	13.5%	15.1%	14.7%
\$75,000-\$99,999	13.5%	14.6%	15.4%
\$50,000-\$74,999	13.2%	14.1%	16.9%
\$35,000-\$49,999	5.7%	6.4%	8.9%
\$25,000-\$34,999	4.2%	4.2%	5.3%
\$15,000-\$24,999	4.4%	3.8%	4.8%
Under \$15,000	2.4%	2.8%	4.7%
Average Household Income	\$160,572	\$145,464	\$119,595
Median Household Income	\$111,970	\$106,709	\$90,224
Per Capita Income	\$50,044	\$48,257	\$38,938

# **Premium Storage - Houston** // DEMOGRAPHICS

POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population By Age			
2022 Estimate	8,029	41,802	134,489
0 to 4 Years	9.3%	8.9%	7.9%
5 to 14 Years	18.1%	18.1%	17.0%
15 to 17 Years	4.7%	5.0%	4.9%
18 to 19 Years	2.4%	2.6%	3.0%
20 to 24 Years	4.6%	4.9%	6.3%
25 to 29 Years	5.4%	5.2%	6.3%
30 to 34 Years	7.1%	7.1%	7.5%
35 to 39 Years	8.6%	8.6%	8.2%
40 to 49 Years	15.3%	15.3%	14.6%
50 to 59 Years	11.2%	10.9%	10.8%
60 to 64 Years	5.0%	4.9%	4.9%
65 to 69 Years	3.7%	3.8%	3.8%
70 to 74 Years	2.1%	2.2%	2.4%
75 to 79 Years	1.2%	1.3%	1.4%
80 to 84 Years	0.7%	0.6%	0.7%
Age 85+	0.5%	0.5%	0.5%
Median Age	34.0	33.8	33.1

POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population 25+ by Education Level			
2022 Estimate Population Age 25+	4,891	25,270	81,949
Elementary (0-8)	2.8%	2.6%	4.4%
Some High School (9-11)	2.1%	2.6%	5.0%
High School Graduate (12)	14.3%	17.1%	21.9%
Some College (13-15)	22.0%	24.1%	25.0%
Associate Degree Only	10.1%	10.4%	9.8%
Bachelor's Degree Only	31.7%	28.9%	22.8%
Graduate Degree	17.0%	14.3%	11.1%
HOUSING UNITS	1 Mile	3 Miles	5 Miles
Occupied Units			
2027 Projection	3,331	18,466	55,108
2022 Estimate	2,638	14,534	45,849
Owner Occupied	2,225	12,343	35,081
Renter Occupied	277	1,524	8,430
Vacant	136	667	2,338
Persons in Units			
2022 Estimate Total Occupied Units	2,502	13,867	43,511
1 Person Units	13.0%	13.2%	16.1%
2 Person Units	30.9%	30.2%	27.8%
3 Person Units	20.0%	19.8%	19.3%
4 Person Units	22.5%	21.8%	20.4%
5 Person Units	8.6%	9.6%	9.9%
6+ Person Units	5.0%	5.4%	6.5%

# **DEMOGRAPHICS** // **Premium Storage - Houston**



# POPULATION

In 2022, the population in your selected geography is 134,489. The population has changed by 256.7 percent since 2000. It is estimated that the population in your area will be 160,672 five years from now, which represents a change of 19.5 percent from the current year. The current population is 50.7 percent male and 49.3 percent female. The median age of the population in your area is 33.1, compared with the U.S. average, which is 38.6. The population density in your area is 1,714 people per square mile.



### HOUSEHOLDS

There are currently 43,511 households in your selected geography. The number of households has changed by 275.6 percent since 2000. It is estimated that the number of households in your area will be 52,288 five years from now, which represents a change of 20.2 percent from the current year. The average household size in your area is 3.0 people.



#### INCOME

In 2022, the median household income for your selected geography is \$90,224, compared with the U.S. average, which is currently \$66,422. The median household income for your area has changed by 38.4 percent since 2000. It is estimated that the median household income in your area will be \$99,438 five years from now, which represents a change of 10.2 percent from the current year.

The current year per capita income in your area is \$38,938, compared with the U.S. average, which is \$37,200. The current year's average household income in your area is \$119,595, compared with the U.S. average, which is \$96,357.

J	JOBS	

### EMPLOYMENT

In 2022, 66,002 people in your selected area were employed. The 2000 Census revealed that 70.3 percent of employees are in white-collar occupations in this geography, and 29.7 percent are in blue-collar occupations. In 2022, unemployment in this area was 4.0 percent. In 2000, the average time traveled to work was 32.5 minutes.



### HOUSING

The median housing value in your area was \$218,096 in 2022, compared with the U.S. median of \$250,735. In 2000, there were 10,029 owner-occupied housing units and 1,554 renter-occupied housing units in your area. The median rent at the time was \$682.

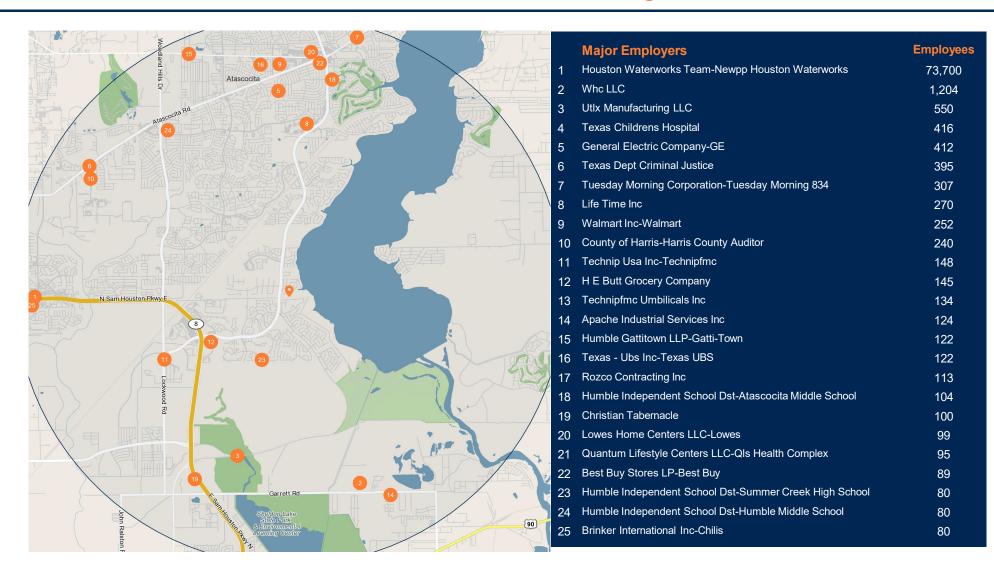


## EDUCATION

The selected area in 2022 had a higher level of educational attainment when compared with the U.S averages. Only 11.1 percent of the selected area's residents had earned a graduate degree compared with the national average of 12.3 percent, and 22.8 percent completed a bachelor's degree, compared with the national average of 19.7 percent.

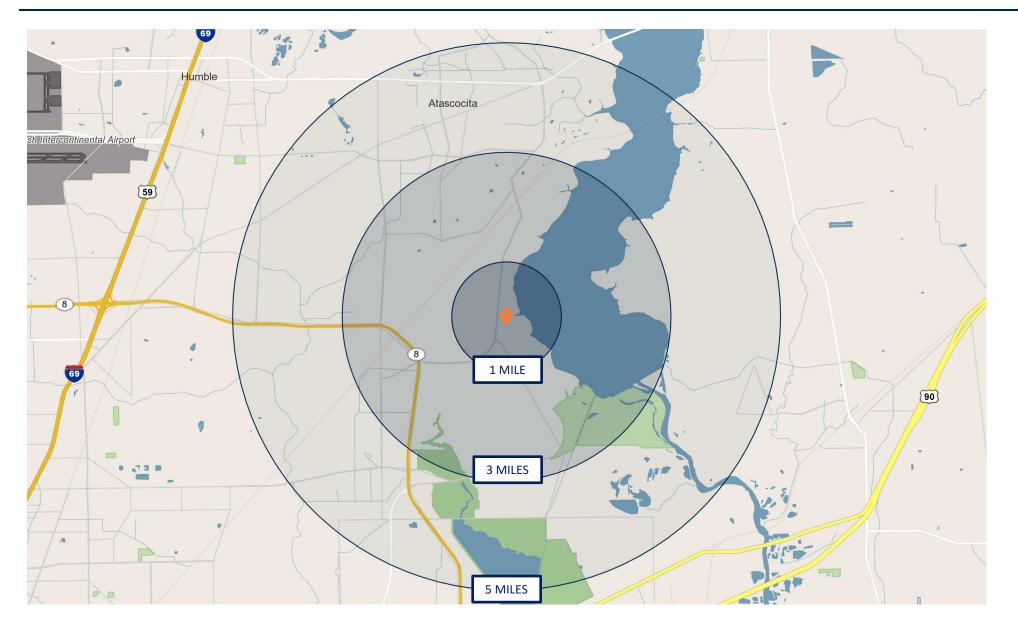
The number of area residents with an associate degree was higher than the nation's at 9.8 percent vs. 8.4 percent, respectively.

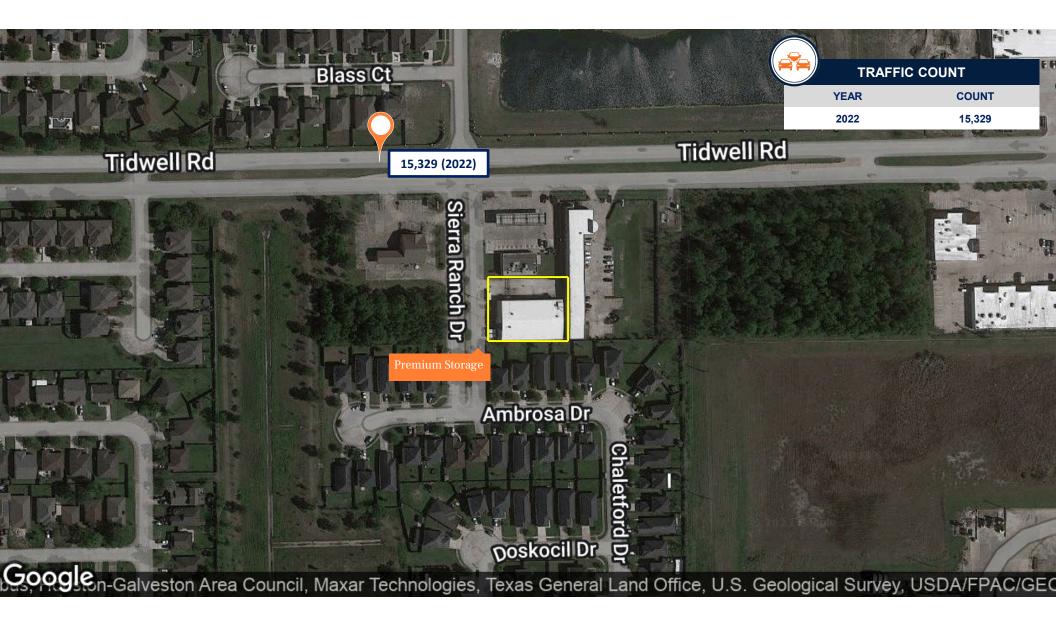
The area had fewer high-school graduates, 21.9 percent vs. 27.1 percent for the nation, but the percentage of residents who completed some college is higher than the average for the nation, at 25.0 percent in the selected area compared with the 20.4 percent in the U.S.



# Premium Storage - Houston // DEMOGRAPHICS

# **DEMOGRAPHICS** // **Premium Storage - Houston**





# EXCLUSIVELY LISTED BY

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KARR-CUNNINGHAM STORAGE TEAM